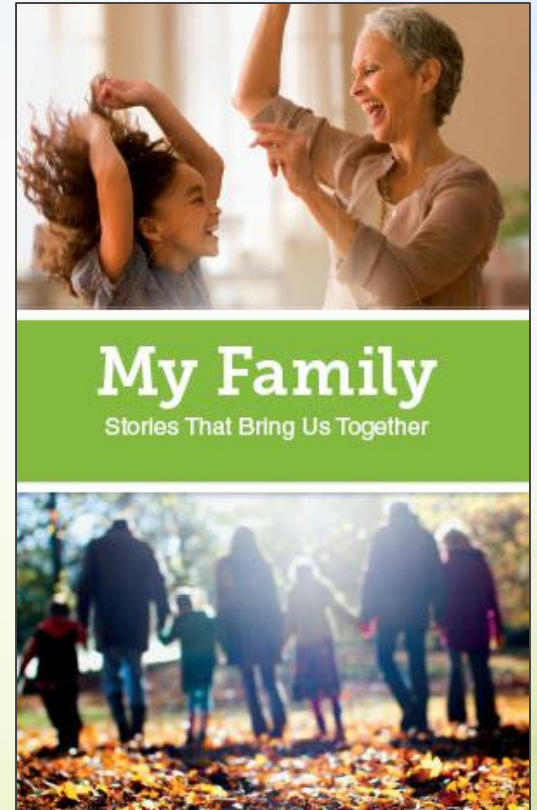


# Consultant Webinar: Igniting Interest through Stories

Mike Sandberg

# Agenda

- Engaging the Previously Uninterested
- *My Family: Stories That Bring Us Together* Booklet
  - Interesting Facts
  - Success Stories
- From the Booklet to the Tree
- Questions



How do we spark interest and build enthusiasm for family history?

# Lehi Discovers

“That he was a descendant of Joseph . . . who was preserved by the hand of the Lord.”

1 Nephi 5:14

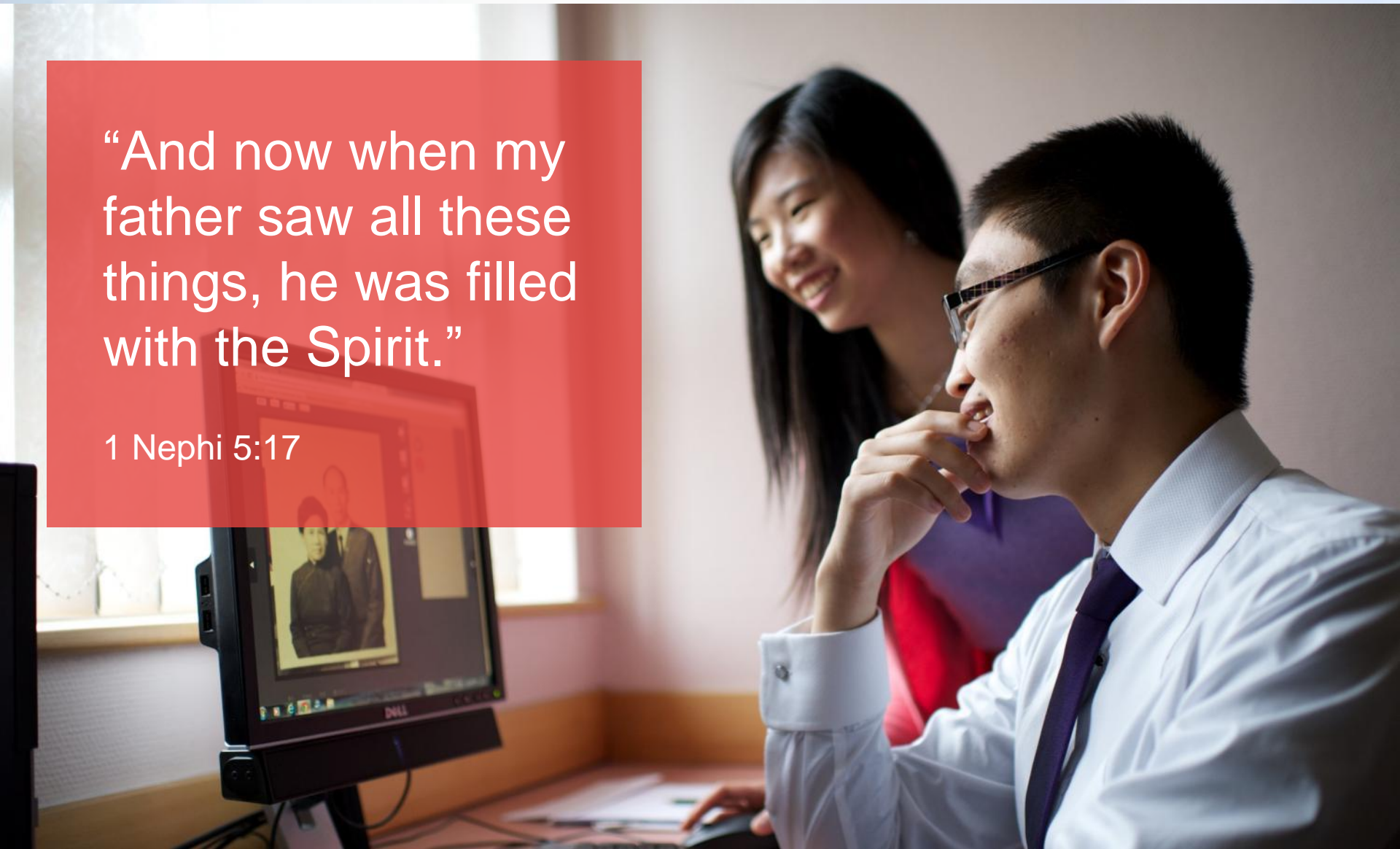


Did Lehi feel a connection to his ancestor?



“And now when my father saw all these things, he was filled with the Spirit.”

1 Nephi 5:17



# Start with Stories



# My Own Experience

## Grandfather



Added to  
FamilySearch.org



Temple Work  
Complete



NAME KARL IVAR SANDBERG

Stories and memories about him:

I never met my grandfather. He died when my dad was 10. That said, ~~that~~ I probably know more about him than my other grandparents who I did meet. He was born in Sweden and immigrated to the US after he was involved in a hunting accident, sometime around age 17. He eventually studied religions and came across a Book of Mormon in a public library in South Dakota. His conversion was powerful and led to his baptism along with many others - one of who he married! What strikes me most about him from his biography was his ability to solve problems and figure things out. He seemed to be unafraid to ask someone how to do something and work until he solved his challenges.

Birth Date JAN. 24, 1903  
Place Kylle, Skruv, Ljuder, Kronoberg, Sweden  
Death Date June 24, 1952

## Grandmother

NAME MILDRED ELIZABETH NELSON

Stories and memories about her:

My grandmother Sandberg was an amazing woman who pretty much raised 6 children by herself after the death of her husband. She hired out the farm upkeep and took her kids to live in town (Gettysburg, S.D.). She was a hard-working lady - I recall she had very strong hands which you could not escape if she caught hold of you. She was very committed to the church and to God - she served several missions. I remember eating her canned pears & cherries. She made me a patchwork quilt which I used for years - I have vivid, comforting memories of wrapping myself in that quilt, especially when I was sick.



Added to  
FamilySearch.org



Temple Work  
Complete



Birth Date 13 OCT 1906  
Place Blinsmon Township, Moody, South Dakota  
Death Date 22 SEPT 1989



# 30 Languages



我的家庭

使我們凝聚在一起的故事



Моя семья

Истории, которые нас объединяют



ครอบครัวของฉัน

เรื่องราวที่นำเรามาอยู่ด้วยกัน



Min släkt

Berättelser som för oss samman



Ma famille

Des histoires qui nous unissent



# 2.8 Million Shipped





# Interest beyond Expectations



# A Powerful Activation Tool





**“It’s Like Fishing with Dynamite.”**



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### Order a booklet

Copies of the "My Family: Stories That Bring Us Together" booklet are available in multiple languages. Order your booklet today!

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### Fill in an online version

We'll guide you through your first four generations. Then, you'll be able to add more ancestors, photos, stories, and other details.

[Get started](#)



### Help others preserve their information

Use the tools on this site to transfer the family stories and information from the booklet to Family Tree for safe keeping and sharing.

[Get started](#)

# Info Already in the Tree

[Family Tree](#)[Memories](#)[Search](#)[Temple](#)

## Your Grandfather

Father's Side



First Name

Karl Ivar

Last Name

Sandberg

Birth Date

24 January 1903

Birthplace

Kylle, Skruv, Ljuder, Kronoberg, Sweden

Death Date

24 June 1952

Death Place

Pierre, Hughes, South Dakota, United States

Data retrieved from Family Tree

**Live Help**

Talk or chat with  
experts

[Next](#)



# Info Not in the Tree

[Family Tree](#)[Memories](#)[Search](#)[Temple](#)

## Tell Us about Your Grandfather

Father's Side



**Live Help**

Talk or chat with  
experts



Living



Deceased

Skip



# Info Not Linked

[Family Tree](#) [Memories](#) [Search](#) [Temple](#)



## Your Grandfather

Father's Side

### We may have found a match!

Here are some people we found in our records. Are any of these your father's father?

Karl Ivar Sandberg

Born 24 January 1903 in Kulle, Skruv, Ljuder, Kronoberg, Sweden  
Died 24 June 1952 in Pierre, Hughes, South Dakota, United States

Select

### My father's father is not found in the records above.

Add my grandfather using the information I entered.

First Name

Add

# Finished!

## Thank You

You may now begin using Family Tree where you can:



### Add Photos and Stories

Add photos and stories of your ancestors.



### Collaborate

Add, edit, and source information with other family members.



### Do Temple Work

Prepare names to be taken to the temple.

[Take me to the Tree](#)

# Sneak Peek



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Mike Sandberg ▾

## Grandfather

Fathers Side

◀ **Father** ▶▶ **Mother** ▶

First Names

Karl Ivar

Last Names

Sandberg

Birth Date

24 Jan 1903

Birth Place

EX: Ramsey, Bergen, New Jersey, United States

Is this person living? ☒ Yes ☐ No

[Have feedback?](#)



Great-Grandfather



Great-Grandmother

Children



Karl Ivar Sandberg



Mildred Elizabeth Nelson

Children



Great-Grandfather



Great-Grandmother

Children

Me

Michael David Sandberg



David Karl Sandberg



Ruth Marie Kilvington

Children



Great-Grandfather



Great-Grandmother



Grandfather

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[Language](#) ▴

# Privacy for Photos and Stories

	Who Can See What
All	<p>All information that you post will be displayed and is available for others to search, view, or hear. Do not contribute data that you do not want others to access.</p> <p>All added photos are public.</p>
Living	<p>Photographs of living individuals, except your own minor children, must not be posted without their consent.</p> <p>If living people are tagged in photos or stories, we do not make them available for our internal search on the site or to search engines.</p>
Deceased	<p>There are no limitations on who can see this content.</p>



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## My Family

Stories That Bring Us Together



## My Family: Stories That Bring Us Together

Get started with your family history with this easy-to-use booklet. Let it guide you through gathering stories and photos from past and present generations. It's a great way to get started on your family history. Order today.

\$1.00 USD

Language:

English ▾

Quantity:

1

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In Stock

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# Fill It Out



# Enter Your Information Online





# Find a Name to Take to the Temple





# Help Others Do the Same



???