

## Episode 17

### Legacy

## MEDIA IN THE CHURCH PART II

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NATHAN WRIGHT: One of the most remarkable aspects of The Church of Jesus Christ of Latter-day Saints is its unique history. Throughout the world great stories from faithful Church members have only added to that history. This program shares some of these incredible stories of faith, perseverance, hope, and inspiration. You're listening to Legacy. I'm your host Nathan Wright.

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NATHAN WRIGHT: Welcome back to Legacy on the Mormon Channel. This is part two of discussing the history of media in the Church. We're talking with Bill Schaefermeyer, Tim Taggart, Bob Collins, and Quinn Orr.

We all remember the comment that President George Albert Smith made on the first television broadcast in 1949 about this marvelous technology. I think things have come a long way since then. We've talked about the internet and the language capabilities through satellite and so forth. What is the evolution of technology that you've seen through your years in media? I remember sitting in seminary watching "Like Unto Us", the film strips. So it's come a ways. What's your thought on that?

BILL SCHAEFERMEYER: We worked with film strips almost exclusively when I started in the media part of Church education. In fact I would go to California when they were stamping the records and work with Tim and Lyle and Wayne Nolman. As we filmed those film strips and put them together, and then we moved into video-- what a step up that was. And so we had VHS tapes and then the thing that really complicated our world was the move to DVD. And the reason it did is, a video tape you could only have maximum two languages and you couldn't be interacting with it at all, you'd start it and stop it and shuttle through it. But a DVD, now it opens a whole world of possibilities with multiple, multiple languages and so the production of those things was just very complicated and time consuming.

BOB COLLINS: And not just DVDs, but we also had the digital media on the internet that really complicates things too. We can do e-learning; we can stream video on the internet with many of the same capabilities of a DVD.

TIM TAGGART: And much of the future will be because of multiple media. In many areas of the merging Church even the capacity for the internet is limited because people don't have personal computers at home. We don't have broadband internet, but they have cell phones. And the infrastructure is growing from cell towers. They don't

have wire telephones from the home, they have mobile phones and the future is really with mobile media and it continues to progress, and driving media over cell phones is going to be the future of many languages in many countries.

QUINN ORR: When I started here, I was going to say I was right on the cusp where one of the first assignments Tim and I went out and shot a film strip. And I didn't know how to shoot film strips. I had come out of film school, and so we were still dealing with stills. So I would approach it as a wide shot and then cut a ways close ups on each one. And we would edit it that way and we released it on VHS tape. It was kind of a hybrid project and people thought this was marvelous, you know, because it would show the person who was speaking, and they hadn't done that because the person with the film strip didn't used to be able to keep up with that. And now we are in this digital world where everything is transparent, everything's porous. It flows back and forth. I remember reading an article about a fellow who was saying someday we will be able to sit at our desks and be able to access these huge servers, and we will actually be able to edit video because of new processes that are coming out. And he says you know at that point our only limitation will be good taste. And it's true; we've seen that, except we're not using the huge servers--it's sitting right next to our laptop and were editing, but the things we do anyone now is able to make a video, because if you have a cell phone you don't even need the video camera anymore. There are so many options with digital media that it can go anywhere. And now we're part of that flow with the presence of the Mormon Messages and some of these other projects we are working on. When people come looking for us we're in the locations where they look.

TIM TAGGART: The only thing that we're lacking in the world is the good taste part. I remember President Hinckley talking once at a regional representative seminar about the miracle of the modern technology where he said now we have the motion, we have the sound, we have the music, the visuals. He says the only thing we don't have is the smell and he said maybe that is just as well. Some of the media stinks.

EVERYONE: [LAUGHING]

BILL SCHAEFERMEYER: President Kimball was really a visionary, made some marvelous statements that I think really made us all think about what media can do for the Church.

QUINN ORR: Yeah, that's right.

BOB COLLINS: I remember sitting in class in the early 70's at BYU where the professor said, we have the technology right now so that people will be able to take media movies home in their home and put them in players and play them. And we thought that was so, you know, the idea was, "Can that really happen?" Like Reed Smoot, all that is impossible, how can that ever happen? And we would dream of the days when we would be able to buy our favorite movies and bring them home and watch them. It wasn't that much later before you could actually do that, go to the supermarket and it's really taken off since then.

QUINN ORR: Actually you can buy pirated copies abroad in Asia before they even hit the theaters, I mean.

BOB COLLINS: The same thing.

TIM TAGGART: Including LDS films.

QUINN ORR: Yeah, actually I had that experience where I was in the Philippines and, you know, Halestorm Productions, here, they make a lot of Church productions but they make films about Church culture. And they had, they were getting ready to release “The RM” that had just hit the theaters. And I was over in the Philippines and we were in a grocery store and I walked in to this kind of little side booth that they had with all these movies and they’re all pirated. And I’m kind of looking around and here on the shelf is “The RM” sitting there.

TIM TAGGART: Hadn’t quite been released yet.

QUINN ORR: Hadn’t been released on DVD and you can buy it in a grocery store in the Philippines. I was thinking, “Wow, what kind of market demand is pushing that out. How did they pull that off? I have no idea.” We’ve actually thought about sending copies of all Church media to the pirates in the Philippines because they can distribute it maybe better than we can.

EVERYONE: [LAUGHING]

BOB COLLINS: And cheaper.

NATHAN WRIGHT: I was on my mission in 1980 when the landmark satellite broadcast of the Sesquicentennial the Church had, when President Hinckley was in the Whitmer cabin in Palmyra and they were going back and forth between that and the tabernacle. Any insight on that particular broadcast?

BILL SCHAEFERMEYER: Well, you notice sitting right behind President Kimball was President Hinckley, right in the middle of that. You can go down through all the major steps along the way and there was President Hinckley involved. It was a miraculous thing for all of us I think.

TIM TAGGART: In many ways it was, go ahead Bob.

BOB COLLINS: I was going to say, I do remember how worried the people were on both sides of the country here trying to make sure the satellite was synced up and that everything worked properly. There was a great deal of anxiety and sweat about that working, but it worked flawlessly and it showed off what was then the new technology that the Church was starting to use.

TIM TAGGART: It’s been fascinating to watch the growth of the Church’s satellite system which was really born with that broadcast in the aftermath and resulting now in multiple satellites throughout the world, some seven thousand down links across the world. And basically every major Church site and location with the exception of West and Central Africa right now is covered by the Church satellites system and members of the Church receive the conference broadcast

and other Church broadcasts in their own language in their home units and that's amazing. Ninety-eight plus percent of the Church is served by the Church satellite network where the words of a living prophet really can go out with immediacy to every language, kindred, tongue, and people.

**BILL SCHAEFERMEYER:** Not just General Conference but stake conferences. That's been a marvelous innovation, I think.

**QUINN ORR:** Especially in parts of the world, if you live along the Wasatch front or the old places where the Church has been established stake conference might mean traveling thirty, forty five minutes. But you get in places where stakes can cover hundreds of miles and it's difficult to get to convocation. And that technology has allowed their travel and their sacrifice that they make to attend those meetings to be minimized down to perhaps the 30 to 45 minute issue rather than all day or two days.

**TIM TAGGART:** And what's interesting, I remember as a child going to quarterly stake conferences. And we had a General Authority that basically came to every one of them, and a member of the Twelve to most of them. And in many ways that of course got divided, subdivided, subdivided but you still only had twelve. Now with the stake conference broadcast that are occurring every other year, you have members of the First Presidency and the Twelve that have an impact on the lives of members of the Church, with an increased rate to a number of years ago. You actually have more exposure to members of the First Presidency and the Twelve then you did before. And that's the miracle of the technology which has been inspired by the Lord to accomplish this work.

**BOB COLLINS:** I remember in the early days when the satellite system first got established and put in place. I was in Josiah Douglas's office and I said, "Josiah, we've got this satellite here. Who's going to produce all the programming to fill up the space?" His face went blank and he said, "I don't know." So we had technology in place long before the programming went on the system, and now I think we use it pretty well. We had to learn, though, how to use it.

**TIM TAGGART:** I think there's an interesting principle here and I don't think we all recognize that. I remember Arthur Haycock who was President Kimball's personal secretary for many years, and other prophets as well. But he said, "I was flying over South America with President Kimball by my side. And he turned to me and said, 'Arthur, don't you think this is a wonderful airplane?'" And he said, "Oh well, yes, President, I do." And he said, "Would you like to know why we have aircraft?" And he said, "Yes, president, I would." And he said, "The Lord has created and inspired the invention of aircraft, so the servants of the Lord could go to and fro in their labors and the missionaries could come back and forth in their field of labors. All other uses of aircraft are extraneous to that." That is a marvelous insight of a prophet, but I think it is relative to that technology of today. I think it is inspired by the Holy Ghost and the Lord uses it to accomplish His purposes, and the other uses become extraneous.

**BILL SCHAEFERMEYER:** Well that marvelous prophecy in Isaiah about the roaring of lions, and LeGrand Richards commented on that and said that is prophecy about the

missionary work being able to come and go without even unloosing your shoes to various places in the world.

**NATHAN WRIGHT:** I was in the Church Distribution Center just the other day and picked up, I have in my hand here, a collection of Church history videos. It cost me like six dollars. There three DVDs on here. It has about thirty programs done about Church history over the years. This represents a fraction, a minding fraction of the things that have been produced by the Church Audiovisual Department by curriculum and other departments over the years. I just want to get from each of you perhaps your favorite project you worked on, perhaps your first one, and your favorite. Bill, let's start with you.

**BILL SCHAEFERMEYER:** Okay, there's so many, I don't know where to begin about favorites. Let me go to perhaps "Special Witnesses of Christ". You know as an administrator I was often in the office and envied people like Quinn who was able to get out and actually be on the job, but on this one, I assigned myself as a teleprompter operator, and was able to be with President Hinckley, Elder Holland in the Holy Land and hear them deliver those marvelous messages from those sacred places. And other places in the Sacred Grove, on the Hill Cumorah with President Monson and President Hinckley in the Sacred Grove. The thrill of being there, I remember because I was a teleprompter operator I had the headphones on, and could hear everything that President Hinckley was saying because he was miced. And as we were setting up I remember him wandering through the Sacred Grove and with testimony in his voice, saying over and over "This is where it all began, this is where it all began." And the thrill for me to be able to work with the prophets and apostles in this disposition as they perform and give their messages to the world has just been a thrill for me that I just couldn't have imagined as a young boy ever happening.

**NATHAN WRIGHT:** Bob, what about you?

**BOB COLLINS:** Well, I can go along with what Bill said, before I talk a little bit about a specific project. Some of my favorite projects were part of visitors' centers, where I started my work with the Church. One of the first projects I worked on was an exhibit in the Washington DC Visitors Center called the Mirrors Room. It was a room surrounded by mirrors, and you go in there and you hear taped messages about eternity and how you can see forever into the mirrors and how that represents us. And then they had these cute little comments like what are you doing here, oh, just reflecting and things like that. And then we did have some fun exhibits with talking faces, Johnny and the tree, the family home evening exhibits, some of the older listeners out there will remember that. But back to the more modern ones, along the same lines as Bill, I think one of my favorite projects was called "Faith in Every Footstep", which is one of the films on that DVD you mentioned, Nathan. The First Presidency was filmed along the Mormon Trail as part of the Sesquicentennial celebration and it was my privilege to go along with them and film them and put that together into a 12 or 14 minute honor presentation to the pioneers, and one of the few times that a film has been shown as part of a General Conference. And like Bill said, working with the Brethren and being around them, listening to what they say about places where

they were, was just very faith inspiring. And an interesting story about Rocky Ridge where President Faust came in a helicopter and got lost for a time, but we probably don't have time to get into that. But he finally made it, and we taped him and I think the film turned out to be really nice.

NATHAN WRIGHT: I was the editor on that as I recall, that was a great project. Tim?

BOB COLLINS: Yeah.

TIM TAGGART: Some of the great experiences I remember and there have been so many of them have to do more with how I felt and how I was changed having a opportunity to work like Bill said, so closely with the Brethren. I had a responsibility for so many years for the studio and the technical side and the broadcast side and also the presentations the Brethren made to each other on administrative things, and preparing communication for training. And some of the greatest experiences I've ever had have been in working with the members of the Twelve, Elder Scott, Elder Maxwell, and others of the brethren who would bring me in as a lowly staff member and ask for my input on presentations and on their messages and would listen to my input. That was mind boggling to me, first of all they are the inspired Brethren and they're asking me, a lowly staff member, for input, but it's interesting because when they did that the Holy Ghost worked on me and I was able to provide input and they listened. And to me it was an example, first of all, of the most Christ-like examples. I came out of that understanding the Savior more by experiencing the Brethren in their complete humility, their complete dedication to the Lord and their listening to the Spirit. This was not about them; it had nothing to do with their ego or their pride. Their willingness to listen, because you know, as the prophet said, revelation is scattered among us. And to draw, whatever input they could that they could take to the Lord and have the Lord whisper more to them and to watch the iterations. President Packer, you know, working on an idea for several years before the conference talk and getting the concept. These are not something they have sat down like we would do for sacrament talk and work a half hour at time, a couple of times for a really great talk. This is something that the Spirit has been working with them for many years. Elder Maxwell would go through 30, 40, 50 iterations of a talk, polishing and crafting and working with that message. And seeing those Brethren's humility and you would walk into their office and you would be the most important person in the room and there was nothing you could do about that, because of the way they were. To me, being able to view the Savior and the Prophet Joseph Smith better, because of seeing their servants in action today. Those are the things I remember more about this work and this effort and really that is what our work is about. It's not about the details and the craft as much as it is about the message, and how that message is conveyed.

NATHAN WRIGHT: Good, thank you. Quinn?

QUINN ORR: Okay. There was time where early on in my career, before I went into film I worked professionally as a portrait photographer in Las Vegas. A member of the Church, Van Fraser and if you're listening, hi Van. I worked for him a short period of time and he taught me something that I thought was really important. He says when you're shooting a portrait, it's easy to take someone who is really

beautiful and do a beautiful portrait. He says but some of my greatest achievements have occurred when I've taken someone who isn't quite so pretty, or has a problem with their skin or something like that and I make them beautiful. And those are the projects I think where I've loved to work on, is where I've been able to say something. Or when I was working with Ardith Kapp with the young women and we created the instructional media, meant two hours of media that we were working on to instruct young women how to run the program. And Sister Jane Maylin got up and told this story of the lambs of her and her father on the ranch in Wyoming. And the script had been going back and forth between the two of us and we were ready to send it through and get it approved. And I wrote this note over to them as I sent the script back saying, yeah I like it. I said, "I really enjoyed your talk, it was very visual." And when they sent the script back to me the next time, it had that story on the front. Now maybe they were planning on doing that anyway, but the rest of the instruction media has been updated, it's gone, it's changed, but we still have that film, we still have that story.

I was asked to do a series of Mormon ads; we all know the Mormon ad posters. And we had a minute budget to do these things with and so we pulled in interns from BYU. We could only work from 8 to 4:30. We couldn't incur any overtime, which in film you just don't do. We are always doing the 10, 12 hour day. And we did these Mormon ad spots and we won an Emmy for those. They were popular. People loved them, and they're out there. And those types of things are the things that I've loved. Just lately, we were working on the Old Testament media and I got to direct the series where Moses confronts Satan. And that was again low budget, but we managed to pull some resources together, and it's one of my favorite pieces. It has its weaknesses. I know those weaknesses, but I know what we had to overcome to get there. In fact, the story of David and Bathsheba was based on a talk by Elder Oaks in conference. As we were meeting and budgets are an issue. They were concerned; they were wanting to cut the piece and saying we don't think we can afford to do this. And I said we have got to do this piece, it's the idea of looking upon things that you shouldn't, the pornography problem. We have really got to try and make this happen. And we went back and forth and back and forth. And so finally they allowed me one day, as a second unit, just kind of sharing resources with another crew in order to film that, and we did it. And it was very small amount of money, but it's out there and it's working. Does it have its weaknesses? Yeah, I can point them all out. Is it out there working and doing some good? Yeah I think it is. And those are the things that I love. Those are things where you've been able to make some kind of contribution that maybe things would have been different if you hadn't. And as a filmmaker that is what I love.

NATHAN WRIGHT: As a video editor one of my first projects I remember editing with you, Quinn, was what came to be known as the snake movie.

QUINN ORR: The snake movie, yeah that's a great one.

NATHAN WRIGHT: Based on the story told by?

QUINN ORR: Elder Harbertson.

NATHAN WRIGHT: Elder Harbertson in conference. That's right. It was a fun project.

TIM TAGGART: "You knew what I was when you picked me up."

QUINN ORR: The things we went through together, the snake sequences. We had the lead, the story is about a young Native American who goes on a vision quest and goes to the top of the mountain and is talked into carrying a rattlesnake down the hill and ends up getting bitten and poisoned and we assume dies. The moral is you know it was a rattlesnake when you picked it up. How could you expect it to do or be anything other than a rattlesnake? How do you find a snake wrangler who can get snakes? So we had this whole cast of pythons and we had a couple hero rattlesnakes and the handler said these are hot snakes. He says, "You know if you don't mind, I will be the only one to handle them." And we said, "Okay that's fine." And while we were filming actually one of them bit himself. Which I guess isn't too good for them. And so when he carries the snake, he's actually carrying a python which looks like a rattlesnake, but he wasn't crazy about that either. You know, he's supposed to put it under his shirt, and he says, "I'm not touching this thing." So we had to tape this piece of cloth across his stomach so that when he hid the snake under his shirt he didn't touch it. I don't blame him. But it was one of those things where we had one day. We filmed up on Frances Peak of Farmington. We were supposed to have food brought in. We were so far up, so far up they gave up and never brought us anything to eat. It was fraught with challenges, and yet again, I agree that it is one of my favorite films just because it came together nicely.

NATHAN WRIGHT: What a great message. If you could see into the future and what perhaps media in the Church is going to bring? What would you say? Anybody?

BILL SCHAEFERMEYER: I have something that just needs to be said; it can be edited out if necessary, but it has to be said, because it just happened Sunday. My wife's the ward librarian. So I'm passing by and she says, "Bill, come in here." She says, "Do we have a piece on Namian the Leper?" I say, "Oh why sure, we do." "Oh good, can you come and help me find it?" It wasn't there. We have a huge disconnect somehow. We have all this wonderful media. The next step is to be able to get it in such a way out there, so that people know what's there. And they can index it, they can find it, and they can use it in our classrooms and in our homes and that sort of stuff. We have so many wonderful pieces, you know, the snake movie, you know.

QUINN ORR: Classic.

BILL SCHAEFERMEYER: And so hopefully the future now brings, that we are able to disseminate this to all the people that need it in a way that they can use it, that they know that it's there.

QUINN ORR: Yeah, I think that's the future. We will continue to progress in our ability to shoot, edit, and light and do all the mechanics of the creation. I think that the channels will multiply that the on-demand video and to be able to quickly produce things will be the future. But better than that, I think, will be the distribution. I think that is the next hurdle we have to cross. We tend to assume

that if it is available in Salt Lake City it is available in Mongolia and it's not. And so how we overcome that, downloading on demand, being able to find media that you want on demand, internet access is limited in many, many countries in the Church where processing is slow and so forth. I think that has got to be the future, its distribution, out to the ends of the row. Actually we say to the end of row, but we don't irrigate on the end of the row, we rain down on everything. Hopefully that will be the new improvement in the future.

TIM TAGGART: We are in the midst of one of the great miracles in the history of the earth. And it is brought about by a Heavenly Father who loves His children and who wants to have them feel the Spirit and how to change their lives and how to come unto Him. And to accomplish that, media has to be at the core of that. Much of the irony is that for many along in the United States and the Wasatch front, we are awash with materials that have been produced by the Church. And we have enough resource to buy things that are commercially produced and are available for our families. We read extremely well and can teach our families in family home evening whether we do or not, we can. The great challenge comes now in being able to take members of the Church in areas of the worlds that are not necessarily as literate as we are, but also their learning style is not based on reading. It's not easy for them to understand everything in a textbook and other things and so visually and orally is the way they learn. And so as a Church we are beginning to be able to reach them in a way that they can learn and also bypass the problem of locked gates, secure apartment buildings. It used to be that missionaries could go door to door and go without purse or script, because that was how the world functions. More and more the way the world functions is through media and if we don't mediate our message it's not going to reach people. So the Lord will use every technology to get the voice of the living prophets and the message of today, and that's today, but tomorrow's message and next year's into as many media formats as can penetrate to the ends of the earth. And that means a multiplicity of different formats and different methods of different media. The message will be consistent, but it will permeate and we have to do things that are very difficult at Church headquarters in order to make it very simple at the other end for people to be fed according to their need. And that's the miracle of our day, we see it in a way that has never been before and those changes will continue to multiply ever more rapidly and our challenge is to follow the living prophets and respond to their direction as we move that message forward in all of the media in the future.

BOB COLLINS: Now I'm going to go back to the beginning of the conversation here and react like Reed Smoot did, "That's all a big lie, you guys. It can't happen, that's impossible"

EVERYONE: [LAUGHING]

TIM TAGGART: It will be fulfilled.

BOB COLLINS: I'm just kidding of course, but seriously, I don't think we can imagine the technology that the Lord will use in the future to take His church forward. I mean, maybe we think we can right now, but Reed Smoot couldn't. And I think there are things out there that we never really dreamed of and that we think is

impossible and couldn't happen. We just have to trust the Lord and use the technology when it comes. And it will.

TIM TAGGART: And it's coming, because the Spirit of the Holy Ghost is moving upon the earth and the light of Christ is permeating Father's children to bring about the images. I believe that's true.

BOB COLLINS: Yep.

NATHAN WRIGHT: Any other comments from anyone? It's okay to say more if you want.

TIM TAGGART: Can I just say it's wonderful to be engaged as an employee in a cause that is greater than we are. From the very beginning all of us have felt like, we don't just work for a manager or a director or a managing director, it's more than that, we work for the Lord and it's His message. And we live in a day and age with living prophets, seers and revelators and to be able to work as employees doing a work that we consider fun but so essential, that it's worth whatever sacrifice, whatever effort, the long hours and the personal prayer and commitment to be able to bring it to pass is a joy and a privilege.

BILL SCHAEFERMEYER: Yeah it was very interesting trying to mix vocation with calling. And I found it interesting in 1991 when the Audiovisual Department was organized and when Elder James Paramore asked me to direct one of the divisions of that department he used the word *call*, "I call you to be the director of the development and production division." You know that kind of telescoped this idea of vocation and calling, Church calling together. And it's been a marvelous career to have those two working together as Tim said.

QUINN ORR: I had an experience when I was working with a composer and he says, "How does it feel? I mean really your job title is producer to Heavenly Father that's who you're working for." And I thought, "Well, yeah I guess so." But I've come to appreciate one of the great powers, one of the wonderful things about this work is that the scriptures teach us that if you pray and ask for something that is the will of God, He will give it to you and what He wants is to move His work forward. Well that is what you are all about, that is what we are all about is we trying to move forward this work. And so suddenly in my day-to-day labors I've got Heavenly Father there wanting me to be successful in to move this forward. And when I ask for things, it's kind of scary, I get them. If I'm asking right and things are on track and that's a humbling experience. It leads to a lot of gratitude that you can be a tool. That you can be a channel and that's probably one of the greatest things that I've experienced here.

BOB COLLINS: I agree with everything that has been said. People ask me, "Isn't it marvelous to be able to work with the Brethren on occasion like you do?" And I say, "Yes, it is and I don't take that for granted." I consider it a privilege everyday to be just in the area of the Brethren and sometimes work with them on a one-on-one basis. And it's something that has been a great faith and testimony builder over the years. It has been a wonderful ride and look forward to seeing what happens in the future. Nice to be with you guys, you guys are all great friends.

NATHAN WRIGHT: Thanks Bob.

QUINN ORR: Do we have time for one more story?

NATHAN WRIGHT: Sure we do.

QUINN ORR: You can edit this out if you like. But I, these guys can chime in on this. Occasionally, you know, I've been able to film the prophet, and lots of people do as well. But one of the things we learned about President Hinckley is that when you come into a film making experience you want to have all the resources you need so that you can get the job done and move quickly. And especially when we are dealing with the prophet we want to be able to get into whatever office we are setting up in, dim the lights and he'll come in and do his piece and then leave. We don't want to disrupt his day. Well, we discovered that he would come in and look around and say, "Why does it take so many people to do this?" Because he had come from this background of him by himself and so we had to kind of do this kind of hybrid approach where we bring everybody in, we set up and get everything right, and then we hide most of the crew. And so when he comes in there is just a minimal amount and it's not distracting and he can do his part and leaves. And when it's clear everyone comes back in from behind the scenes. It's kind of a homage if you will, the way things were done. There are times when we really will do little and other times we bring out the resources and yet we still have to be careful how we balance that.

BILL SCHAEFERMEYER: Well he was so concerned, of course, about Church resources. And every person represented a salary and money being spent. And I agree. I just think it was because of his background and the way things were done before.

TIM TAGGART: I've often thought in being able to work with the Brethren, if the world could see. The world doesn't understand, because they assume because the leadership of the Church are important that they are high rollers. There's an expectation, that people bow and scrape and that they have everything and live a large lifestyle and like a corporate CEO or something like that. And this is the most unusual thing to have a group of individuals who are in such high positions, who do not consider themselves better than anyone else and are so concerned with the widow's mite and with individuals. It's an irony that if the world could just work with them closely, they would begin to see something that cannot be seen in another area of the world. Because our brethren including the seventies could be put in any worldly situation as government leaders, as the heads of any church, or any worldly business or other organization and function fabulously well. And those governments and businesses would be much better served, but without all of the baggage and accoutrements that one would expect. And so their interest in dealing with us is always the widow's mite, having the message, but being conservative and yet powerfully moving forward when the Lord directs.

[BEGIN MUSIC]

NATHAN WRIGHT: Thank you very much brethren for being here, we've been discussing history of media in the Church and the Audiovisual Department, actually perhaps the future as well. Tim Taggart, Quinn Orr, Bill Schaefermeyer, Bob Collins. Thank you

very much for being with us today.

BILL SCHAEFERMEYER: Thank you.

BOB COLLINS: Thank you so much.

[END MUSIC]

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